

Viamericas Presents the “Viamericas Mother’s Day In-Store NY Sweepstakes” Sweepstakes 2024 (the “Sweepstakes”)

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

OPEN ONLY TO RESIDENTS OF NEW YORK, (AS EVIDENCED BY HOME ADDRESS AT THE TIME OF ENTRY), EXCEPT WHERE PROHIBITED BY LAW.

1. **ELIGIBILITY REQUIREMENTS:** Open to legal residents of New York, who are 18 years of age or older at time of entry, except where prohibited by law. Employees, contractors, directors and officers of Viamericas, and the immediate family members of each such person (spouse, parent, child, sibling, grandparent, and spouse or "step" of each) and those living in the same household of each such person (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Sweepstakes) are not eligible to enter or win. By participating, entrants agree to abide by and be bound by these Official Rules.
2. **SWEEPSTAKES PERIOD:** Sweepstakes begins on April 15, 2024, at 00:00:01 AM Eastern Standard Time and ends May 15, 2024, at 11:59:59 PM Eastern Standard Time (the "Sweepstakes Period"). The Web Site server is the official clock for this Sweepstakes. The Sweepstakes drawing will be held on May 20, 2024.
3. **TO ENTER:** There are two (2) methods of entry for this Sweepstakes: (1) Complete a money transfer transaction at any participating Viamericas agent by sending money to be paid out by any Viamericas Pay-Partner; or alternatively (2) you may print your name, street address, daytime telephone number, mobile phone number, email, and the letters "Viamericas Mother’s Day In-Store NY Sweepstakes 2024" on a 3" x 5" plain index card and mail to: Viamericas, c/o Sweepstakes, 2100 Ponce De Leon Boulevard PH-2 Coral Gables, FL 33134.

Limit of one (1) entry per person. Automated means of entry are prohibited, and any use of automated devices will cause disqualification. Entrants may not use any other device or artifice to register multiple times or as multiple entrants. Any participant who uses any device or artifice to enter multiple times will be disqualified and forfeits any and all prizes won, at Sponsor’s sole discretion. Proof of submission of an entry does not constitute proof of delivery or entry.

4. **SWEEPSTAKES DRAWING, ODDS, PRIZE, AND MAXIMUM VALUE:** Winners will be selected in a random drawing by Viamericas from all eligible entries received. Odds of winning depend on the number of eligible entries received; purchase will not enhance odds of winning.
5. **PRIZES:** Sweepstakes participants will have the chance to be one (1) of 21 winners! Enter to win one (1) of the following prizes, at the discretion of the participating Viamericas agency: a 40” television (16 total) with an Approximate Retail Value (“ARV”) of \$185 USD each, or two (2) \$100 restaurant gift cards (5 total) with an ARV of \$100 USD each (total ARV \$200). The total Approximate Retail Value of all prizes is \$3,960 USD (together the “Prizes”). Winners are not permitted to substitute prizes, nor can the prize be exchanged for cash.
6. **PRIZE CLAIM:** Potential winners are subject to verification, including age and state of residence. Potential winners will be contacted via phone call to the U.S. number provided and will be required to complete, sign, and return an Affidavit of Eligibility/Liability Release, and, where lawful, a Publicity Release (granting the use of the Winner's name, city/state, likeness, and/or photograph by Sponsor for advertising/publicity purposes, without further compensation). If Sponsor is unable to contact a potential Winner directly, Sponsor will inform the participating agent (where applicable) to request assistance in contacting the potential Winner. If a potential Winner is determined to be ineligible or non-compliant with these Official

Rules, if Sponsor is unable to reach a potential Winner within five (5) business days, or if the potential winner declines the Prize, they will be disqualified, and the Prize will be forfeited and may be awarded to an alternate winner. Unclaimed Prizes will not be awarded. Sponsor's decisions shall be final and binding on all matters relating to the Sweepstakes.

7. GENERAL CONDITIONS: Information collected in connection with this Sweepstakes is subject to Viamericas' Privacy Policy (available at: https://s3.amazonaws.com/cdn.govianex.com/privacy-policy/www/viamericas_privacy-policy.pdf). INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE THE WEB SITE OR THE MOBILE WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW INCLUDING CRIMINAL PROSECUTION. If the Sweepstakes is not capable of running as planned for any reason, including without limitation, due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserve the right, at its sole discretion, to disqualify any individual who is responsible or who tampers with the entry process, and to cancel, modify or terminate the Sweepstakes. In the event of cancellation, Sponsor will award the prize in a random manner to be determined by Sponsor. This Sweepstakes is offered only in the United States, specifically in the state of New York, and is governed by the laws of the state of Florida, and all entrant consent to jurisdiction and venue in, and agree that all claims and dispute must be resolved in, the federal or state courts in Miami-Dade County, Florida.
8. LIMITATIONS OF LIABILITY AND RELEASE: No liability or responsibility is assumed by Sponsor resulting from user's participation in or attempt to participate in the Sweepstakes. No responsibility or liability is assumed by the Sponsor for technical problems or technical malfunction arising in connection with any of the following occurrences, without limitation, that may affect the operation of the Sweepstakes: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any email transmissions to be sent to or received; lost, late, delayed or intercepted email transmissions; inaccessibility of the Mobile Web Site/Web Site or Mobile App in whole or in part for any reason; traffic congestion on the Internet, Mobile Web Site, or Mobile App; unauthorized human or non-human intervention in the operation of the Sweepstakes, including without limitation, unauthorized tampering, hacking, theft, virus, bug, worm; or destruction of any aspect of the Sweepstakes. As a condition of entering, entrants agree (and agree to confirm in writing): (a) to release Sponsor and Sweepstakes Parties from any and all liability, loss or damage incurred with respect to entrant's participation in the Sweepstakes and the awarding, receipt, possession, and/or use or misuse of the Prize; (b) under no circumstances will entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. Except if prohibited by law, by accepting the Prize, winner grants permission for Sponsor and those acting under its authority to use his/her name, photograph, voice and/or likeness, for advertising and/or publicity purposes, in any and all media now known or hereinafter invented without territorial or time limitations and without additional compensation.
9. WINNERS LIST: For the name of the Winners, send an email detailing your request by August 31, 2024 to: legal@viamericas.com.
10. SPONSOR: Viamericas Corporation, 2100 Ponce De Leon Boulevard, PH-2, Coral Gables, FL 33134.